SWISS VIRTUAL CAMPUS DAYS 2006

About Swiss Virtual Campus

The federal program Swiss Virtual Campus (SVC) promotes the use of new information and communication technologies in education at Swiss institutes of higher education level (Universities, Universities of Applied Sciences, Swiss Federal Institutes). In the eLearning vision of SVC, the latest research findings will be implemented, using relevant pedagogic, didactic and instructional design methods, state-of-the-art interactive and multimedia-based implementations and recognized authorware, to boost eLearning resource production and application efficiency.

The Impulse program for 2000-2003, funded by the Confederation, supported fifty inter-institutes of higher education project networks, each of which developed a regular online course, integrated into the curricula of the participating Swiss institutes of higher education. The Consolidation program for 2004-2007, continues to support the development of online courses. In two series 64 new projects have been selected. The maintenance of existing courses from both program phases is being supported. To contribute to the sustained and efficient incorporation of eLearning at Swiss institutes of higher education, the Consolidation program als includes the setting up of professional competence, service and production centres at each university with services and support provided by the coordination team.

Themes and Topics SVC Days 2006: eLearning on the Road to Quality

The SVC Days 2006 will promote the themes and topics of eLearning sustainability, valorisation and promotion with a special focus on the period 2008-2011.

The key for the successful implementation of innovations in learning, such as eLearning, is aligning the innovations with education strategy, requirements and constraints of the Institutes of Higher Education. Five implementation areas must be considered in an integrative and systematic approach: Pedagogy, Technology, Economics, Organisation and Culture.

Part I – Monday, March 13th, 2006: Road Map and Route Planer

Presentations and discussions for obtaining a comprehensive overview, learning from experiences and finding a specific, local orientation.

Part II – Tuesday, March 14th, 2006: Getting There

Workshops for intensive interaction, realising the navigation and planning next steps.

Poster Session

SVC-Projects of the 3rd Series will be presented through posters throughout the conference agenda.

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SWISS VIRTUAL CAMPUS DAYS 2006

eLearning on the Road to Quality

How to sustainably implement eLearning and promote continuous Quality Improvement of Teaching and Learning at Institutes of Higher Education?

MARCH 13TH AND 14TH 2006, BASEL

Location

The SVC Days 2006 will take place at the University of Basel, www.unibas.ch.

University of Basel
Kollegiengebäude
Petersplatz 1
4003 Basel

Registration

The SVC Das 2006 are open to the public and free of charge (including coffee breaks and luncheons). The Dinner is reserved for the community and is also free of charge.

For organisational reasons we would welcome your registration not later than March 6th, 2006. For registration, go to www.swissvirtualcampus.ch or contact us at svc@crus.ch.

Language

The conference language is English.

Contact – SVC Coordination Team

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For more information about the Swiss Virtual Campus and permanently updated information on the SVC Days 2006, please check www.swissvirtualcampus.ch or contact us at svc@crus.ch

Thanks

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Sponsoring

SWITCH
The Swiss Education & Research Network

SVC and SVC Days 2006 enjoy the support of **SWITCH** and the **e-Learning platforms SWITCHelp services**. www.switch.ch.

Monday, March 13th

9.30	Registration
10.30-12.00	**Opening Session** Chair: **Prof. Dr. Marcel Jufer, EPFL, President Steering Committee SVC**
	Welcome Address **Prof. Dr. Ulrich Druwe, Vice-Rector, Head of Teaching, Learning and Further Education, University of Basel**
	How successful is Swiss Virtual Campus? Benchmarking with other national programs **Prof. Paul Bacsich, Director of Matic Media Ltd, United Kingdom**
	The challenges of the SVC Days 2006 **Christian Hohnbaum, Coordinator SVC**
	Summary and Opening of the Poster Session **Prof. Dr. Marcel Jufer, EPFL, President Steering Committee SVC**
12.00-13.00	**Lunch**
13.00-13.30	**Poster Session: SVC Projects 3rd Series at a glance**
13.30-15.00	**eLearning on the Road to Quality: Part I – Road Map and Route Planer** Chair and Opening: **Prof. Dr. Maia Wentland-Forte, Vice-Rector University of Lausanne, Vice-President Steering Committee SVC**
	eLearning on the Road to Quality: Strategy and Implementation **Prof. Dr. Dieter Euler, Swiss Centre for Innovations in Learning SCIL, University of St.Gallen** Prof. Euler will present a comprehensive overview of an approach for sustainably integrating eLearning and promoting the continuous quality improvement of teaching and learning as the road map for the SVC days.
	The organisational Route: **How to efficiently and effectively organize competence centres?** **Per Bergamin, Fernfachhochschule Schweiz, Brig** **Dr. Nadia Spang Bovey, CCSP University of Lausanne** The ultimate goal is to reach flexibility and to adapt structures and processes. Issues which must be addressed are of institution-wide concern and encompass, among others, planning and putting the implementation strategy into practice, providing necessary infrastructure (support structures, didactic, technical support, media production, platforms and meeting points for knowledge exchange), proactive communication about eLearning, and establishing transparent processes with clear responsibilities.
	The technical Route: **How to provide the adequate technical infrastructure?** **Dr. Martin Sutter, Head of NetServices, SWITCH, Zurich** **Dr. Rolf. Brugger, EDUTECH, University of Fribourg** The main objective is the stability and the problem-adequate functionality of eLearning technologies. Usability questions, a high level of ease of use, standardization in terms of platforms, and the use of meta-data for the reuse of eLearning modules are examples of questions that need to be addressed.
	Summary and Discussion Moderator: **Dr. Sabine Seufert, SCIL, University of St.Gallen**
15.00-15.30	**Coffee Break**

Monday, March 13th

15.30-17.00	**The socio-cultural Route:** **How to facilitate a new learning culture based on self-organised learning?** **Prof. Dr. Hans E. Roosendaal, University of Twente, The Netherlands** **Dr. Romina Abbadini, eLearning projects coordinator, University of Macerata, Italy** The main goals are to advance the readiness for innovations and to further self-organisation – and to encourage trainers and educators to experiment with new pedagogical concepts. The challenges here are to stimulate, to nurture the desired culture in learning and teaching, to encourage acceptance and openness towards innovations in general, and eLearning in particular, and to build incentive structures, getting the commitment of the leadership and promoters.
	The pedagogical Route: **How to realize eLearning with pedagogical added value?** **Prof. Dr. Pierre Dillenbourg, Head of CRAFT, EPFL** **Prof. Dr. Dieter Euler, University of St.Gallen** The focus will be on learning design issues with the main goal of reaching sustainable learning outcomes (content-related outcomes, and learning objectives encouraging competencies for self-organized learning). Issues such as the pedagogical added value, integration into the curriculum, into the assessment and testing system, and the competence development of educators and trainers have to be addressed.
	Summary and Discussion Moderator: **Dr. Sabine Seufert, SCIL, University of St.Gallen**
17.00-17.20	**Coffee Break**
17.20-18.00	**The economic Route:** **How to secure the financial sustainability of eLearning?** **Dr. Dieter Dohmen, Institute of Education and Socio-Economic** **Research and Consulting (FiBS), Cologne** **Prof. Dr. Karin Kovar, University of Applied Sciences Zurich, Wädenswil** The ultimate goal is the efficient and effective use of resources. Does a rationale for strategic added value exist? Added value is defined in terms of reaching new target groups and entering new markets? Are co-operations and business models feasible for financing eLearning? How can the necessary resources for the infrastructure and strategy-oriented use of resources be provided?
18.00-18.30	**Panel discussion with the Speakers** Moderator: **Prof. Dr. Maia Wentland-Forte, Vice-Rector University of Lausanne,** **Vice-President Steering Committee SVC**
18.30-19.15	**Poster Session: SVC Projects 3rd Series at a glance / Apéro**
20.00	**Dinner**

Poster Session

SVC-Projects of the 3rd Series will be presented

through posters throughout the conference agenda,

Monday 13th and Tuesday 14th, 2006.

Tuesday, March 14th

8.00	**Registration**
9.00-10.00	**eLearning in the Higher Education Landscape after 2007** **What about the Vision of a «Swiss Virtual Campus»?** Chair: **Prof. Dr. Marcel Jufer, EPFL, President Steering Committee SVC** Speakers: **Prof. Dr. Hans Weder, next President Rectors' Conference of the Swiss Universities (tbc),** **Dr. René Bloch, scientific advisor State Secretariat for Education and Research,** **Dr. Markus Hodel, President Conference of the Universities of Applied Sciences Switzerland**
	Summary and Discussion Moderator: **Prof. Dr. Marcel Jufer, EPFL, President Steering Committee SVC**
10.00-10.15	**Opening of the Workshops** **Christian Hohnbaum, Coordinator SVC**
10.15-10.45	**Coffee Break**
10.45-12.00	**eLearning on the Road to Quality: Part II – Getting There**
	Workshop: The organisational Route How to organize competence centres efficiently and effectively? Chair: **Prof. Dr. Dieter Euler, SCIL, Christian Hohnbaum, SVC**
	Workshop: The technical Route How to provide the adequate technical infrastructure? Chair: **Dr. Rolf Brugger, EDUTECH, Dr. Martin Sutter, SWITCH** The workshop includes a short WebCT best practice showcase.
	Workshop: The socio-cultural Route How to facilitate a new learning culture based on self-organised learning? Chair: **Prof. Dr. Hans E. Roosendaal, University of Twente, Ingrid Schönwald, SCIL**
	Workshop: The pedagogical Route How to realize eLearning with pedagogical added value? Chair: **Prof. Dr. Pierre Dillenbourg, EPFL, Dr. Romina Abbadini, University of Macerata**
	Workshop: The economic Route How to secure the financial sustainability of eLearning? Chair: **Dr. Dieter Dohmen, FiBS, Prof. Dr. Urs Gröhbiel, University of Applied Sciences** **Northwestern Switzerland, member Steering Committee SVC**
12.00-13.00	**Lunch**
13.00-14.00	**Workshop Reports and Discussion** Chair: **Prof. Dr. Marcel Jufer, EPFL, President Steering Committee SVC**
14.00-15.00	**The Strategic Added Value of eLearning** **Educational Innovations as a competitive advantage for Swiss Institutes of Higher Education?** Chair: **Prof. Dr. Gerhard Schmitt, Vice President ETHZ, member Steering Committee SVC** Referent: **Mr. Charles Kleiber, State Secretary for Education and Research**
	Panel discussion and Conclusion of SVC Days 2006 Moderator: **Prof. Dr. Gerhard Schmitt, ETHZ** Participants: **Mr. Charles Kleiber, Dr. Nivardo Ischi (Secretary General Swiss University Conference), Prof. Dr. Marcel Jufer and other speakers from SVC Days 2006**