

HOW TO PUBLISH AN OPEN ACCESS JOURNAL

Open Access Week 2000

Thomas Henkel
Sebastian Schief
Paolo Borsa

19 November 2020



Editorial Mutiny at Elsevier Journal

Following in the footsteps of linguistics journal *Lingua*, the editorial board of the Elsevier-owned *Journal of Informetrics* has resigned and launched a rival journal that will be free for all to read.

By **Lindsay McKenzie** // January 14, 2019

The entire **editorial board** of the Elsevier-owned *Journal of Informetrics* **resigned** Thursday in protest over high open-access fees, restricted access to citation data and commercial control of scholarly work.

Today, the same team is launching a new **fully open-access journal** called *Quantitative Science Studies*. The journal will be for and by the academic community and will be owned by the International Society for Scientometrics and Informetrics (ISSI). It will be published jointly with MIT Press.

The editorial board of the *Journal of Informetrics* said in a statement that they were unanimous in their decision to quit. They contend that scholarly journals should be **owned by the scholarly community** rather than by commercial publishers, should be **open access under fair principles**, and publishers should make citation data freely available.



<https://www.insidehighered.com/news/2019/01/14/elsevier-journal-editors-resign-start-rival-open-access-journal>

HOW TO PUBLISH AN OPEN ACCESS JOURNAL



Sebastian Schief
sozialpolitik.ch

Paolo Borsa:
*Interfaces: A Journal of Medieval
European Literatures*

Thomas Henkel
*How to Publish an Open Access
Journal – Points to Consider*

Discussion

HOW TO PUBLISH AN OPEN ACCESS JOURNAL

Points to Consider

Thomas Henkel



19 November 2020



ASPECTS OF OPEN ACCESS JOURNAL PUBLISHING



WHAT IS OPEN: OPEN ACCESS SPECTRUM

ACCESS	READER RIGHTS	REUSE RIGHTS	COPYRIGHTS	AUTHOR POSTING RIGHTS	AUTOMATIC POSTING	MACHINE READABILITY	ACCESS
	Free readership rights to all articles immediately upon publication	Generous reuse & remixing rights (e.g., CC BY license)	Author holds copyright with no restrictions	Author may post any version to any repository or website with no delay	Journals make copies of all articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) immediately upon publication	Article full text, metadata, supporting data (including format and semantic markup) & citations may be accessed via API, with instructions publicly posted	
	Free readership rights to all articles after an embargo of no more than 6 months	Reuse, remixing, & further building upon the work subject to certain restrictions & conditions (e.g., CC BY-NC & CC BY-SA licenses)	Author retains/publisher grants broad rights, including author reuse (e.g., of figures in presentations/teaching, creation of derivatives) and authorization rights (for others to use)	Author may post some version (determined by publisher) to any repository or website with no delay	Journals make copies of all articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) within 6 months	Article full text, metadata, & citations may be accessed via API, with instructions publicly posted	
	Free readership rights to all articles after an embargo greater than 6 months	Reuse (no remixing or further building upon the work) subject to certain restrictions and conditions (e.g., CC BY-ND license)	_____	Author may post some version (determined by publisher) to any repository or website with some delay (determined by the publisher)	Journals make copies of all articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) within 12 months	Article full text, metadata, & citations may be crawled without special permission or registration, with instructions publicly posted	
	Free and immediate readership rights to some, but not all, articles (including "hybrid" models)	Some reuse rights beyond fair use for some, but not all, articles (including "hybrid models")	Author retains/publisher grants limited rights for author reuse (e.g., of figures in presentations/teaching, creation of derivatives)	Author may post some version (determined by publisher) to certain repositories or websites, with or without delays	Journals make copies of some, but not all, articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) within 12 months	Article full text, metadata, & citations may be crawled with permission, with instructions publicly posted	
	Subscription, membership, pay-per-view, or other fees required to read all articles	No reuse rights beyond fair use/dealing or other limitations or exceptions to copyright (All Rights Reserved)	Publisher holds copyright, with no author reuse beyond fair use	Author may not deposit any versions to any repositories or websites at any time	No automatic posting in third-party repositories	No full text articles available for crawling	

HowOpenisit?®

© 2014 SPARC and PLOS, licensed under CC BY

<https://sparcopen.org/our-work/howopenisit>

FAIR OPEN ACCESS

- Owned by the scholarly community
- Author retains copy right
- All articles open access with explicit licence
- No author fees
- Not overpay for publishing services



<https://www.faiopenaccess.org/the-fair-open-access-principles>

TRANSPARENCY

- Fair principles
- ISSN
- CC licence
[<https://creativecommons.org>]
- Explicit and transparent quality assurance policy for published articles
- Explicit policy on publication ethics
- At least 12 months and 5 published papers or 6 months and 10 papers



<https://freejournals.org/2019-2/>

TRUST THROUGH MEMBERSHIPS?



FOAA – Fair Open Access Alliance
<https://fairopenaccess.org>



OASPA – Open Access Scholarly
Publishers Association
<https://oaspa.org>



Free Journal Network
<https://freejournals.org>



COPE – Committee on
Publication Ethics
<https://publicationethics.org>

VISIBILITY & DISCOVERABILITY



Directory of Open Access Journals
www.doaj.org

Search tools

Google Scholar Scopus® Web of Science™
+ Disciplinary Search Tools

Identifiers



<https://www.nb.admin.ch/snl/en/home/information-professionals/issn.html>



Connecting Research
and Researchers

PUBLICATION PLATFORM

Dedicated Website

Content Management System (CMS)

e.g. WordPress, Typo3

Publication Platform

- Publish journal issues
- Manage submission and editorial workflow
- Connectivity functionalities
 - Integration of Crossref, ORCID, and DOAJ
 - Google Scholar
 - Altmetrics
 - etc.
- Most used: OJS – Open Journal System
<https://pkp.sfu.ca/ojs>

OJS
OPEN
JOURNAL
SYSTEMS

SUSTAINABILITY



- Infrastructure (maintenance)
- Long term preservation
- Accessibility (format)
- Operational continuity
- Financing



Pictures: <https://www.pxfuel.com>

OA PUBLISHING BUSINESS PLAN

- Description of the business venture (what, why, size)
- Market context (benefits of Open Access)
- Governance structure (ownership, human resources, roles)
- Operational plan (workflow, quality standards)
- Marketing plan (promotion, pricing, distribution)
- Financial plan (sources of funding)
- Risk assessment (what happens if...)



Brown, S. (2016). *Business Plan Toolkit. Publishing an Open Access Journal*. SPARC Europe.
<https://sparceurope.org/download/304/>

LIBRARY SERVICES FOR OPEN ACCES JOURNAL PUBLISHING

- DOI Desk
 - ☑ from 2021
- Publication Platform
 - ☑ Shared Open Access Publication Platform (project) from autumn 2021
- Support & Advice
 - Technical
 - Open Access
 - Businessplan
 - Workflow



RESOURCES

- SPARC – Open Access Journal Publishing Resource Index
<https://sparcopen.org/our-work/alternative-publishing-models/open-access-journal-publishing-resource-index>
- Stranach, K. (2008). *Starting a New Scholarly Journal in Africa*. Public Knowledge Project. <https://pkp.sfu.ca/files/AfricaNewJournal.pdf>
- Brown, S. (2016). *Business Plan Toolkit. Publishing an Open Access Journal*. SPARC Europe. <https://sparceurope.org/download/304/>
- Eve, M. P. (2012). *Starting an Open Access Journal: a step-by-step guide*
<https://eve.gd/2012/07/10/starting-an-open-access-journal-a-step-by-step-guide-part-1/>
- Guides for OA journal publishers (Simmons University, Boston)
[http://oad.simmons.edu/oadwiki/Guides for OA journal publishers](http://oad.simmons.edu/oadwiki/Guides%20for%20OA%20journal%20publishers)
- The Open Access Journal Starter Kit (Scholastica)
<https://www.bookfusion.com/books/139981-the-open-access-journal-starter-kit>
- How to start an Open Access Journal (Hybrid Publishing Lab)
<https://projects.digital-cultures.net/hybrid-publishing-lab/files/2014/07/HOAJ-POSTER-final-web.pdf>

THANK YOU

- Thomas Henkel
openaccess@unifr.ch
- www.unifr.ch/openaccess

