

			Yes' if we do not offer a similar course at Unifr in SA23 or SP24 . 'No' if we offer a similar course (to be indicated in next column) - Fall 23 or Spring 24	Courses offered at unifr in 2023-2024	Courses offered at unifr in 2024-2025
BERN					
COURSE MANAGEMENT	LOCATION	MODULE AT UNIFR	CREDITABLE AT UNIBE	EQUIVALENT AT UNIFR IN Fall 23- Spring 24	EQUIVALENT AT UNIFR IN Fall 24- Spring 25
Verhalten verstehen und unterstützen (IMU-CB)	BERN	AUT	YES (but not as MAR)		
Wirtschaftspsychologie (IMU-CB)	BERN	AUT	YES		
Requirements Engineering (IWI-IM)	BERN	AUT	YES		
Enterprise-Software-as-a-Service Lab	BERN	AUT	YES		
Economic Analysis of Extreme Climate Events	BERN	AUT	YES		
Quantitative methods in business administration	BERN	AUT	YES		
Open data and open government	BERN	AUT	YES		
Combinatorial Optimization (PQM)	BERN	AUT/DAT	*Check BeNeFri list of MA in data analytics		
E-Business und digitale Prozesse (IWI-IM)	BERN	AUT/DIG	YES		
Cases in Information Resource Management (IWI-IE)	BERN	AUT/DIG	YES		
Information Resource Management (IWI-IE)	BERN	AUT/DIG	YES		
Proseminar "Anwendungen Quantitativer Methoden der Betriebswirtschaftslehre"	BERN	AUT	YES		
Big Data Analytics (PQM)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
R Bootcamp	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Big Data Analytics (Exercises) (PQM)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Data Science for Business Applications (IWI-IE)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Data Science for Business Applications Derivatives (IWI-IE)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Seminar Wirtschaftsinformatik: Durchführung eines Open Data Projekts (IWI-IM)	BERN	DAT	*Check BeNeFri list of MA in Business Informatics		
Seminar Applied Business Analytics	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Seminar Data Science mit R lernen (IMU-CB)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Information Systems	BERN	DIG	NO	Information systems modelling (Fill)	Digitalization and Information Systems (Fill)
Seminar information systems	BERN	DIG/AUT	NO	Information systems modelling (Fill)	Digitalization and Information Systems (Fill)
Informationssysteme im Dienstleistungsbereich	BERN	DIG/AUT	YES		
Projekt management und Projektplanung (PQM)	BERN	DIG/AUT	YES		
Corporate Entrepreneurship	BERN	ENT-INNO	NO	Introduction to entrepreneurship (BA) + Advanced entrepreneurship (MA)	Introduction to entrepreneurship (SA22)
Seminar Management and Entrepreneurship	BERN	ENT-INNO	NO	Advanced entrepreneurship	
International Consumer Behaviour	BERN	EUGB/MAR	YES		
Entrepreneurship / KMU I: Ein Unternehmen starten / Best Practice	BERN	INNO-ENT	NO	Introductory course in entrepreneurship (BA)	Introductory course in entrepreneurship (BA) and Entreprenariat (MA SP25)
Being an Entrepreneur (IMU-U)	BERN	INNO-ENT	NO	Introductory course in entrepreneurship (BA) + Esprit et création d'entreprise (MA)	Introductory course in entrepreneurship (BA)
Digital Business Transformation	BERN	DIG/STR	YES		Reчек (new prof)
Seminar: digital ecosystems and individuals (DE)	BERN	INNO-ENT/STR/DIG	NO	Collaborative Value Creation in Ecosystems, Hilb (SP 2024)	Not clear yet (lecturers for 2024/25 not yet fixed)
Grundprinzipien des Consumer Behavior	BERN	MAR	YES		
Forschungsseminar Consumer Behavior (IMU-CB)	BERN	MAR	YES		
Product and Price Management (IMU-M)	BERN	MAR	YES		Product and Price Management
Communications and Sales Management (IMU-M)	BERN	MAR	YES		

Google Ads seminar (DE)	BERN	MAR	YES		
B2B Marketing (IMU-CB)	BERN	MAR	YES		B2B Marketing
Marketingforschung (IMU-CB)	BERN	MAR	NO	Bachelor course (Recherche Marketing)	Bachelor course (Recherche Marketing)
Corporate Brand Management	BERN	MAR	YES		Product and Price Management
Strategic Digital Marketing	BERN	MAR	YES		Digital marketing communication + Digital commerce in B2B and B2C markets
Research seminar marketing	BERN	MAR	NO	Research Methodology (O. Furrer + S. Bambauer-Sachse)	Research Methodology (O. Furrer + S. Bambauer-Sachse)
Research seminar consumer behavior	BERN	MAR	YES		
OnlineMarketing und Vertrieb (IWI-IM)	BERN	MAR	YES		Digital marketing communication + Digital commerce in B2B and B2C markets
Projektseminar	BERN	MAR	YES		
International Marketing	BERN	MAR / EUGB	NO	European Marketing (Morschett)	
Advanced Datascience für Marketing Research (IMU-CB)	BERN	MAR/DAT	YES		
Customer Centric Digitalization	BERN	MAR/DIG	YES		Digital Marketing Communication
Seminar social marketing	BERN	MAR/NPO-SUST	YES		
Nachhaltiges Verhalten verstehen und unterstützen	BERN	NPO-SUST	NO	Marketing durable	
Change Management	BERN	OHRM	YES		
Advanced Organization I (IOP-O)	BERN	OHRM	NO	Organization behavior	
Advanced Organization II	BERN	OHRM	NO	Organization behavior	
Seminar organizational field experiment	BERN	OHRM	YES		
Seminar Personalmanagement	BERN	OHRM	NO	Overlaps with bachelor courses at UNIFR (E. Davoine)	Overlaps with bachelor courses at UNIFR (E. Davoine)
International Human Resource Management	BERN	OHRM/EUGB	NO	Intercultural Management	Recheck with R.Zaugg in 24-25
Organisationsentwicklung	BERN	OHRM	YES		Recheck with R.Zaugg in 24-25
Unternehmensethik	BERN	OHRM/STR	NO	Business ethics and CSR	Business ethics and CSR
Seminar Management von Familienunternehmen	BERN	OHRM/STR	YES		
Seminar Organizational Field Experiments	BERN	OHRM/STR	YES		
Seminar Organisationspraxis	BERN	OHRM/STR	YES		
Seminar Feld Experimente zu Nachhaltigkeit in Organisationen	BERN	OHRM/STR	YES		
Negotiation skills: Improving your negotiation effectiveness	BERN	STR	NO (Unibe course is only for Docs and Postdocs)	International Negotiations	International Negotiations
Corporate Strategy (IMU-U)	BERN	STR	YES		
Corporate Strategy, Gruppenarbeit (IMU-U)	BERN	STR	YES		
Corporate Development and M&A	BERN	STR	YES		
International Management	BERN	STR/EUGB	NO	Fundamentals of International Management	Fundamentals of International Management

COURSE ACCOUNTING AND FINANCE	LOCATION	MODULE AT UNIFR	CREDITABLE AT UNIBE	EQUIVALENT AT UNIFR IN Fall 23- Spring 24	EQUIVALENT AT UNIFR IN Fall 24- Spring 25
An Integrated Perspective on Corporate Risk Management	BERN	ACC	YES		
Advanced Performance Measurement: Concepts and Cases	BERN	ACC	NO	Management Control Systems	-
Using Simulation analysis for enhanced Managerial Decision-Making and Cost Control	BERN	ACC	YES (please reach out to Prof. Burkert before you enroll)		Advanced managerial accounting
Management Control Systems to Support Corporate Innovation Activities	BERN	ACC	YES		
Strategic Management Accounting	BERN	ACC	YES	-	-
Advanced Group Accounting	BERN	ACC	NO	Advanced Group Accounting	Advanced Group Accounting
Financial statement analysis and valuation	BERN	ACC	NO	Financial statement analysis	Financial statement analysis
IFRS	BERN	ACC	NO	International accounting standards	International accounting standards
Seminar in Financial Accounting	BERN	ACC	NO	Cases in accounting	
Seminar in Managerial Accounting	BERN	ACC	YES		
Performance Measurement, Evaluation and Incentives (IUC-MA)	BERN	ACC	NO	Management Control Systems	
Advanced valuation	BERN	FIN	NO	Unternehmensbewertung	
Financing and capital structure	BERN	FIN	YES		

Asset Management für institutionelle Investoren (6x unregelmässig)	BERN	FIN	YES		
Cases in Finance	BERN	FIN	YES		
CFA challenge	BERN	FIN	NO	CFA Challenge	
Derivatives	BERN	FIN	YES		Risk management and financial derivatives
Portfolio optimization	BERN	FIN	YES		Gestion de portefeuille
Empirical finance	BERN	FIN	YES		Finance empirique
Fixed income	BERN	FIN	YES		
Risk management	BERN	FIN	YES		Risk Management and Financial Derivatives
Investments	BERN	FIN	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR
Real Estate Finance	BERN	FIN	YES		
Seminar empirical finance	BERN	FIN	YES		Finance empirique
An Integrated Perspective on Corporate Risk Management (IUC-MA)	BERN	FIN	YES		
Advanced Valuation (IFM)	BERN	FIN	NO	Unternehmensbewertung	
Financing and Capital Structure (IFM)	BERN	FIN	YES		
Asset Management für institutionelle Investoren (IFM)	BERN	FIN	YES		
Investments	BERN	FIN	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR

NEUCHATEL					
COURSE MANAGEMENT	LOCATION	MODULE AT UNIFR	CREDITABLE AT UNINE	EQUIVALENT AT UNIFR IN Fall 23- Spring 24	EQUIVALENT AT UNIFR IN Fall 24- Spring 25
Méthodes quantitatives pour managers 5MI2009	Neuchatel	AUT	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR
Qualitative Methods in management	Neuchatel	AUT	NO	Research Methodology (O. Furrer + S. Bambauer-Sachse)	Research Methodology (O. Furrer + S. Bambauer-Sachse)
Business Game*	Neuchatel	AUT	Only half (6 credits)	Only game (6 credits), not part on entrepreneurship	Only game (6 credits), not part on entrepreneurship
Propriété intellectuelle (sans procédure)	Neuchâtel	AUT	YES		
Biotechnologies et environnement juridique des sciences de la vie	Neuchâtel	AUT	YES		
Operations Mangement* 5EN2039	Neuchatel	AUT/DIG	NO	Operations management	Operations management
Création et gestion de contenus web et réseaux sociaux 5AJ2114	Neuchatel	AUT/DIG	YES		
Machine Learning 5MI2018	Neuchatel	DAT	NO	Bachelor course by P. Cudré-Mauroux	Bachelor course by P. Cudré-Mauroux
Computational Thinking 5MI2012	Neuchatel	DAT	*Check BeNeFri list of MA in data analytics		
Business Analytics	Neuchâtel	DAT	*Check BeNeFri list of MA in economics		
Data Management 5MI2017	Neuchatel	DAT	*Check BeNeFri list of MA in data analytics		
Data Science for Business 5MI1005	Neuchatel	DAT	*Check BeNeFri list of MA in economics		
Programming	Neuchâtel	DAT	*Check BeNeFri list of MA in data analytics		
Enjeux des systèmes d'information 5MI2010	Neuchatel	DIG	YES		
Informations et médias numériques	Neuchâtel	DIG/DAT/AUT (Media&Comm)	NO	Nouveaux médias, médias et usagers (SA 2023) plus several BA courses from the DCM	Nouveaux médias, médias et usagers (SA 2023) plus several BA courses from the DCM
Economic Statistics 5ER2015	Neuchatel	ECON/AUT	*Check BeNeFri list of MA in economics		
Public Policy Evaluation 5ER2016	Neuchatel	ECON/AUT	*Check BeNeFri list of MA in economics		
Global Public Goods 5ER2017	Neuchatel	ECON/AUT	*Check BeNeFri list of MA in economics		
International Negotiation 5EN2014	Neuchatel	EUGB/STR	NO	International negotiations, Audebert (SA 2023)	International negotiations
European Intellectual Property Law	Neuchâtel	EUGB/INNO-ENT	YES		
Cours/Séminaire d'histoire: Histoire de l'innovation (HMO-HC)	Neuchatel	INNO-ENT	YES		

Valuation	Neuchatel	FIN	NO	Unternehmensbewertung	
Global Corporate Governance and Ethics 5EN2035	Neuchatel	FIN/ACC/EUGB	YES		Business ethics and corporate social responsibility
Fixed Income	Neuchâtel	FIN	YES		
Equity Research Contest	Neuchâtel	FIN	NO	CFA Challenge	
Risk Management	Neuchâtel	FIN	YES		Risk Management and Financial Derivatives
Field Project in Financial Analysis	Neuchâtel	FIN	YES		
Field Project in Finance and Data Science	Neuchâtel	FIN	NO	only available for students who are enrolled in the Data science option in NE	only available for students who are enrolled in the Data science option in NE

** Please note that this list is indicative and based on the information made available by the Universities of Berne and Neuchâtel. If students come across a course that is not listed they should write to the 'conseiller aux études' to check for equivalence.*

Requests concerning the recognition of ECTS-credits from other Universities can directly be sent to Ms. Achermann (chantal.achermann@unifr.ch)