

## Double Degree Programmes

### Master in International and European Business (Fribourg)

and



The Faculty of Management, Economics and Social Sciences of the University of Fribourg in Switzerland together with the EM Strasbourg Business School in France and the University of Pavia in Italy have established two double degree programmes leading to the award of two university Master degrees upon completion of an integrated 120 ECTS programme, with one year in Fribourg and one year in Strasbourg or Pavia. On both diplomas it is mentioned that they are awarded in a double degree programme.

Studying in the double degree programme gives students valuable experience abroad, strong intercultural experience, the perspective of professors and lecturers from many different nations and both a Swiss diploma and a French/Italian diploma from top ranked institutions.

With these integrated programmes, students can study one year in the bilingual city of Fribourg in Switzerland, adding the unique Swiss perspective, in an economically sound country that has recently been ranked as the most competitive nation in the world.

They are given the opportunity to spend their second year at the business school of the largest university in France, Strasbourg, or at the Faculty of Economics of the University of Pavia, in Italy.

The language of the programmes is English. Up to 18 ECTS can be taken in any other language.

### Application

Candidates must be enrolled in the Master in International and European Business according to the access requirements of the SES Faculty and the University of Fribourg. They are selected based on application documents that have to be submitted at the Dean's Office of the SES Faculty **until end January of their first year in Master studies** to be able to start at the partner university the following Autumn Semester.

## Master in International and European Business

### Programme Description

The Master of Arts in International and European Business is a management-oriented Master with a strong emphasis on international management and in particular with a focus on business in Europe.

The study programme is designed to teach the necessary methods, concepts and tools to manage international companies as well as to build intercultural awareness and soft skills that are necessary to be a successful and valuable member of an international management team.

### Highlights of the Programme – Fribourg Profile

Within this Master, students can select from an interesting and wide base of courses. In addition to that, we offer a strong practice orientation. As a student, you study in (intercultural) teams and solve case studies and other group tasks together. This leads you to get intercultural experience from working with people from different cultural backgrounds. Our students come from more than 20 different countries. Regularly, we invite high-level executives and experts from international companies and organisations to give talks within the Master programme.

The focus of the MA in International and European Business is not only on Europe, but we also offer the opportunity to learn about other world regions. For example, we have, in the last years, organised several summer schools on Asian Management in Bangkok and offered study trips to India to learn about this fascinating economic power. We will continue to offer such programmes.

### Access to the Master Programme

Proof of sufficient English language skills may be required by the Office for Admissions, see [www.unifr.ch/admission](http://www.unifr.ch/admission), depending on the curriculum of the candidate.

- For the holders of a Bachelor degree in Management from a Swiss university:  
Unconditional Admission
- For the holders of a Bachelor degree in another field of study or from a foreign university:
  - Admission based on application file: each application is analysed. In case of a possible eligibility, the Admissions Delegate of the SES Faculty, in consultation with the Department of Management, may require the acquisition of supplemental skills and knowledge.
  - Application file: in addition to the documents required by the Office for Admissions of the University of Fribourg, the application file must contain:
    - o a letter of motivation and knowledge;
    - o a GMAT test result for the holders of a foreign Bachelor degree from outside the EU or the EFTA.
  - The 60 ECTS Minor in Management of the SES Faculty, or recognised as equivalent, is required.
- For the holders of a "Bachelor HES" in Management, candidates may be admitted to the master with a complementary programme of 30 ECTS.

In any particular case (e.g. foreign degrees and bachelor degrees older than 8 years), the candidate is not automatically admitted to the Master in International and European Business. The Admissions Delegate reserves the decision of admission on file.

### Contact

Faculty of Management, Economics and Social Sciences

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decanat-ses@unifr.ch  
[www.unifr.ch/ses](http://www.unifr.ch/ses)

### Registration

UNIFR Students:  
<https://my.unifr.ch>

Other Students:  
[www.unifr.ch/admission](http://www.unifr.ch/admission)

ses unifr:     

## Master

## in International and European Business

and Double Degree Programmes with  
EM Strasbourg Business School (F)  
University of Pavia (I)

# Master in International and European Business

## Study Plan 90 ECTS credits - Version Autumn Semester 2021

<b>Courses</b> A total of at least 72 ECTS credits have to be collected from semester courses, with the following conditions:	min. 72 ECTS*
<ul style="list-style-type: none"><li>Module European and Global Business (EUGB)</li></ul> For this module, a number of core courses are defined. At least two of these core courses need to be validated.	min. 27 ECTS
At least one complete module taken from the following list: <ul style="list-style-type: none"><li>Strategy (STR)</li><li>Innovation &amp; Entrepreneurship (INNO-ENT)</li><li>Organisation and Human Resource Management (OHRM)</li><li>Marketing (MAR)</li><li>Finance (FIN)</li><li>Accounting and Control (ACC)</li><li>NPO and Sustainable Management (NPO-SUST)</li><li>Managing Digitalisation (DIG)</li><li>Data Analytics (DAT)</li></ul> For each module, a number of core courses are defined. A module is complete when 18 ECTS are reached and at least two of the core courses have been validated.	min. 18 ECTS
Additional elective courses: Any Master courses of the Faculty of Management, Economics and Social Sciences, as well as maximum 9 ECTS from all Master programmes of the University.	0 - 27 ECTS
<b>Master Thesis</b>	<b>18 ECTS</b>

\* Of the total ECTS credits in exams for the Master in International and European Business programmes, a maximum of 9 ECTS credits can be chosen in Bachelor courses, if they have not already been validated for a Bachelor programme.

[More information on the modules](#)



## Career openings

The programme is designed primarily for students of management or economics who eventually wish to work in an international context. With the Master in International and European Business, students will acquire the knowledge and skills necessary to assume the responsibilities and decision making within any multinational company or organisation. Depending on the specialisation that students choose in the optional module, they can develop the necessary skills to work.

## Duration of Studies

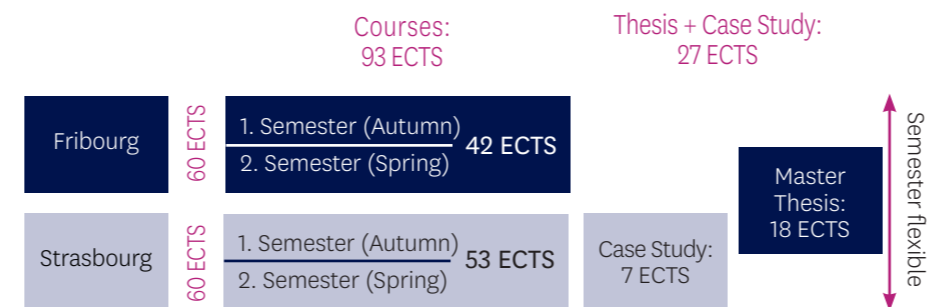
3 to 4 semesters

## Languages of Instruction

English | However, some courses (max. 18 ECTS) taught in French or German or other languages may be chosen.

## Double Degree with Strasbourg (120 ECTS)

### Study Plan Fribourg - Strasbourg



A total of at least 120 ECTS have to be validated to obtain the degrees from both institutions. The requirements concerning the modules of the MA in International and European Business have to be fulfilled. This requires at least 24 ECTS in the core module “European and Global Business” plus at least 18 ECTS in one optional module. Thoses courses should be taken mainly in Fribourg, however, it is also possible to accredit courses from Strasbourg to the modules.

#### First Year of Master: University of Fribourg (42 ECTS in courses)

In the first year Fribourg, students have to take courses for at least 42 ECTS. They must include at least two core courses of the core module “European and Global Business” plus at least two core courses of their chosen optional module which can be freely chosen from the list that is provided in this brochure.

#### Second Year of Master: EM Strasbourg Business School (53 ECTS in courses)

In the second year, students study in Strasbourg and complete the programme of the major “International and European Business”. This is composed of 53 ECTS from courses.

#### Case Study in Strasbourg (7 ECTS), Grand Oral and Internship

To complete their studies in Strasbourg, students must validate 7 ECTS from an extended case study which is done in a team. An internship of at least 3.5 months is compulsory for the French diploma. Furthermore, a “Grand Oral” is taken in which the students are examined on the skills acquired in their studies and the case study.

#### Master Thesis in Fribourg (18 ECTS)

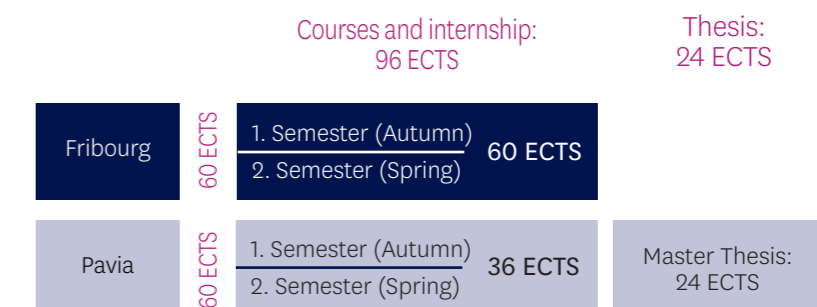
To complete the studies, students have to write a Master Thesis in Fribourg. The timing is flexible.

#### Variation for Students from Strasbourg

The programme structure above is for outgoing Fribourg students. Incoming Students from Strasbourg have to complete 60 ECTS from courses in their first year in Strasbourg. They spend their second year in Fribourg where they have to complete 42 ECTS from courses plus 18 ECTS from a Master Thesis under the supervision of a professor from the University of Fribourg.

## Double Degree with Pavia (120 ECTS)

### Study Plan Fribourg - Pavia



A total of at least 120 ECTS have to be validated to obtain the degrees from both institutions. The requirements concerning the modules of the MA in International and European Business have to be fulfilled. This requires at least 27 ECTS in the core module “European and Global Business” plus at least 18 ECTS in one optional module. Thoses courses should be taken mainly in Fribourg, however, it is also possible to accredit courses from Pavia to the modules.

#### First Year of Master: University of Fribourg (60 ECTS in courses)

In the first year Fribourg, students have to take courses for 60 ECTS. They must include at least two core courses of the core module “European and Global Business” plus at least two core courses of their chosen optional module which can be freely chosen from the list that is provided in this brochure.

#### Second Year of Master: University of Pavia (36 ECTS in courses and an internship)

Students are enrolled at the second year of the Laurea Magistrale in International Business and Economics in Pavia and have to validate 36 ECTS according to the valid study plan. For dual degree students, the study plan in Pavia contains an excellent opportunity: an internship, accounting for 6 or 12 ECTS, depending on the length.

#### Master Thesis (24 ECTS in Pavia)

To complete the studies, students have to write a Master thesis in Pavia (24 ECTS) which they have to defend towards a jury in Pavia.

#### Variation for Students from Pavia

The programme structure above is for outgoing Fribourg students. The programme looks slightly different for incoming students from Pavia. Students from Pavia have to complete 60 ECTS from courses in their first year in Pavia. They spend their second year in Fribourg where they have to complete 42 ECTS from courses plus 18 ECTS from a Master Thesis under the supervision of a professor from the University of Fribourg.